

Seat No.	
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M.Com. (Part - II) (Semester - IV) (CBCS) Examination, March - 2023

RURAL MANAGEMENT

Co-Operation and Rural Development (Paper-VII)

Sub. Code : 73771

Day and Date : Wednesday, 14 - 06 - 2023

Total Marks : 80

Time : 10.30 a.m. to 01.30 p.m.

- Instructions :**
- 1) Q.1 and 2 are Compulsory.
 - 2) Attempt any three questions from Q. no 3 to 6.

Q1) Case Study:-

[16]

Reasons for Success of Co-Operative Marketing in Maharashtra: A Case Study of Fruit & Vegetable Society.

The study carried out in the state of Maharashtra of India during 2003-04, is based on a case of cooperative dealing with the marketing of mainly fruit with its spectrum spread over various other marketing activities. The study has evaluated the performance of Shahu Co-operative Fruit Sale Society (SCFSS) which is located about 20 km from Kagal taluka of the Kolhapur district in Maharashtra. Though it mainly deals with the marketing of banana, its functional dimensions also encompass input marketing and various other welfare activities. The evaluation of SCFSS has revealed several reasons for its efficient functioning. The major reasons that weighed in favour of the functioning of the society were timely delivery of inputs to the farmer members, reasonable rates of fertilizer, remunerative prices for the farmers' produce, fair weighing practices followed by the society, provision of finances to the members for meeting expenses towards electricity bill, labour payment, purchase of land, illness, marriage, etc. In addition to these reasons, the existence of interest-cum-entrepreneurial groups in extending dedicated and efficient leadership was the main factor that weighed in favour of efficient functioning of the society.

Q2) Short Answer type questions (Any two out of three)

- a) Progress of Cooperative Marketing Societies.
- b) Problems of Cotton and Textile Cooperatives.
- c) Globalization and New Economic Policy.

Q3) Discuss the Problems and Remedies of Cooperative Sugar Co-operatives. [16]

Q4) Explain the Progress and Problems of NAFED. [16]

Q5) Explain the Role of Government in Cooperative Movement in Globalization Era. [16]

Q6) Write Short Notes (Any two out of Three) [16]

- a) New Challenges of Cooperatives Movement.
- b) Problems and Remedies of Labour Cooperatives.
- c) Status of Non Agricultural Credit co-operative societies.

