

Seat No.	
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B. Com. (Part - I) (Semester - I) (New) Examination, March - 2019  
**MANAGEMENT PRINCIPLES & APPLICATIONS**  
 (CBCS) (CC-A3) (Paper - I)  
 Sub. Code : 71472

Day and Date : Wednesday, 27 - 03 - 2019

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions:
- 1) All questions carry equal marks.
  - 2) Attempt any five questions out of seven.
  - 3) Figures to the right indicate full marks.

Q1) Write short answer (Any Two) [10]

- a) State the importance of M.B.O of Peter Drucker.
- b) Explain in brief SWOC Analysis.
- c) State demerits of Decentralization.

Q2) What is Decision Making? Explain quantitative techniques of decision making. [10]

Q3) Define organizing. Explain principles of organizing. [10]

Q4) Explain need for study of management. [10]

Q5) Define planning. Explain steps in planning process. [10]

Q6) What is communication? Explain how to overcome barriers to communication. [10]

Q7) Write short notes (Any Two) [10]

- a) Merits of consultative Directing Technique.
- b) Objectives of financial planning.
- c) Limitations of Elton Mayo's Hawthorne Experiment.

P.T.O.

Seat No.	
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B.Com. (Part - I) (Semester - II) (CBCS) Examination, April - 2019  
**MANAGEMENT PRINCIPLES & APPLICATION (Paper - II) (New)**  
 Sub. Code : 71492

Day and Date : Wednesday, 03 - 04 - 2019

Time : 03.00 p.m. to 05.00 p.m.

Total Marks : 50

- Instructions :
- 1) All questions carry equal marks.
  - 2) Attempt any five questions out of seven.
  - 3) Figures to the right indicate full marks.

Q1) Write short answers (any two) [10]

- a) State in brief characteristics of Extrinsic Motivation.
- b) State the merits of democratic leadership style.
- c) State any two traditional techniques of control.

Q2) Explain william ouchis theory z. [10]

Q3) Define leadership. Explain House's Path Goal theory. [10]

Q4) What is Co-ordination? Explain techniques of establishing co-ordination. [10]

Q5) Define Corporate social Responsibility. Explain importance of corporate social Responsibility. [10]

Q6) Explain how to overcome resistance to change. [10]

Q7) Write short notes. (any two)

- a) Social Issues in Management.
- b) Any five principles of Effective Control.
- c) Leadership style of Mahatma Gandhi.

P.T.O.